## Enrique J. Gonzales, the Latino Contrarian: Reuters: Televisa ...

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**Televisa's** broadcasting business has faced hard times in recent quarters as national and regional advertisers cut spending because of the economic slowdown. Jean said regional sales have met budget targets "but with twice the effort. ....

Enrique J. Gonzales, the Latino... - http://enriquejgonzales.blogspot.com/