

Drama on Set

Escrito por Administrator
Domingo, 19 de Abril de 2009 20:03

"Univision has built its strength and dominance on the back of **Televisa** programming," said Rick Marroquin, evp, managing director of Interpublic Group's Mediabrands. "They did what was necessary to keep their stranglehold on the market.

...

[Adweek.com - Media News - http://www.adweek.com/aw/index.jsp](http://www.adweek.com/aw/index.jsp)